



## PACC SPONSORSHIP AND PROMOTIONAL OPPORTUNITIES: 2019

ANNUAL EVENTS	DATE/FREQUENCY	EST. ATTENDANCE	INVESTMENT LEVELS
Annual Meeting/Board Installation	March	100 -120	\$250 -\$1,500
Boat Outing	August	170	\$300 - \$2,000
Golf Outing	September	80+	\$150 - \$2,000
Holiday Party	December	150	\$250 - \$3,000
<b>OTHER PROGRAMS</b>			
Business After Hours	6-8 per year	50 - 80	Table - \$200 Signage - \$150
Seminars/Roundtables	4-6 per year	15 - 50	\$150 - \$500
Business Forums/Expos	Spring	100 - 500	\$500 - \$2,500
<b>ADVERTISING</b>			
Email Blasts	Weekly	Can customize list and frequency	\$75
E-Newsletter	Monthly	Can customize size and place of ad	\$75 - \$150
Website	Monthly/Annually	Can customize place and duration	\$75/week
Directory & Resource Guide	Biennial	Total distribution: 5,000+	\$325 - \$3,000

All events: pre- and post-event publicity